

Samantha (Sam) Moore

Vice President Underwriting & Marketing

My career in the insurance industry started October 1992 at Farmers Mutual Insurance Company as a mail clerk. This was to be a part-time temporary position.

Since that time, throughout my 26 years with Farmers Mutual, I obtained my Property & Casualty license and became an underwriter. From there I obtained 4 designations.

They are:

Accredited Advisor in Insurance

Associate in Insurance Services

Associate in General Insurance

Professional Farm Mutual Manager

May 2011 I was promoted to Director of Underwriting. March 2014 I was promoted to my current position of VP Underwriting & Marketing.

I have one daughter, Holli, who is married. I have one son, Jarod, who currently still lives at home. Also at home is my Chihuahua, who is now 14 years and the newest addition of my cat, who is now 1 year.