

Sam Moore AAI, AIS, AINS
Vice President of Underwriting & Marketing

My career started in the insurance industry in October of 1992. I started here at Farmers Mutual Insurance Company as a mail clerk. The position was to be part-time and was to be temporary. That was 22 years ago.

Since that time I have obtained my P&C license & 3 designations. These designations are the AAI, the AIS & the AINS. During that time I was promoted to Personal Lines Underwriter.

On May 25, 2011 I was then promoted to the position of Director of Underwriting. Later in March of 2014 I was then promoted to Vice President of Underwriting & Marketing.

I am married to Scott Harding, an Oncology/Hematology RN at UHC in Clarksburg. I have one daughter, Holli, who is now married. We have also 2 sons, Jarod, currently 16 & Brandon, currently 15. We share our home with a Black Lab, a Chihuahua & one cat.